

# HACK

the experience

@HTExp

***A hackathon to revolutionize the employee experience!***

Friday, February 28, 8:00AM-5:00PM  
Autodesk Gallery, One Market, Floor 2, San Francisco

Register at: [www.brilliantink.net/HTExp](http://www.brilliantink.net/HTExp)

**100+ communications, HR, OD, and CSR professionals collaborating to build better employee experiences.**

Why a hackathon? \_\_\_\_\_

**“The essence of a hackathon is that great ideas can come from anywhere.”**

– Mark Zuckerberg

Hack the Experience is the first-of-its kind hackathon specifically designed for professionals across the spectrum of employee engagement and experience (communicators, HR professionals, corporate trainers, CSR professionals, independent consultants, and students) that invites them to come together to brainstorm with their peers in a collaborative, fun environment.

## How it works

- Participants will be divided into small, interdisciplinary teams and challenged to put their best employee engagement ideas on the table.
- Teams will present their ideas to other participants and a panel of blue-ribbon judges, including senior leaders in the field of communications and human resources, academics, and business thought leaders.
- Along with bragging rights, winning teams will also receive prizes, and ideas will be publicized in a follow-up report shared with all participants.

Our Hosts \_\_\_\_\_

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